



Showing Tips Newsletter

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Tips to Get Your Home SOLD!

Remember, the first impression is the only impression. Follow these tricks of the trade to help you get top dollar when showing your home.

- ◆ **Stage the outside**
Keep your lawn manicured, remove snow and ice.
- ◆ **Maintain a comfortable temperature**
Keep your home warm in the winter and cool in the summer.
- ◆ **Spruce up your entryway**
A clean, pretty doorway will help set the tone for the entire showing. Hang a wreath or decoration that will make your home seem welcoming.
- ◆ **Give your home a good cleaning**
A sparkling home will impress buyers and make your home seem even more appealing.
- ◆ **De-clutter your home**
Clean out closets, remove knick-knacks, and get rid of excess furniture. These items make the house appear smaller.
- ◆ **Add a splash of color**
Accent pillows can add a pop of color
- ◆ **Light it up**
Turn on all lights and open blinds.
- ◆ **Remove family pictures**
The more personal items in your home, the less potential buyers can imagine themselves living there.
- ◆ **Make your house a home**
Bake cookies, burn lightly scented candles, place fuzzy throws on furniture, and keep fresh-cut flowers on the table.
- ◆ **Pick the right paint**
While a pop of color is nice here and there, keep your wall color neutral.
- ◆ **Highlight your outdoor area**
Clean your deck, porch, or patio and make repairs as necessary. No deck? Arrange chairs or outdoor furniture in your yard to create the illusion of an outdoor living area.
- ◆ **Conceal the critters**
Not everybody is a dog or cat lover. Buyers do not want to see a bowl of dog food or a kitty litter box.
- ◆ **Leave the house**
If you are home, the potential buyer won't feel comfortable discussing your home.



How to Prepare for a Showing in 10 Minutes or Less...

1. Put the dishes in the dishwasher
2. Make the beds
3. Wipe the counters
4. Empty the garbage
5. Hide dirty clothes in the washer
6. Pause and take a deep breath
7. Run a quick vacuum
8. Turn on all lights
9. Leave the house
10. Smile, you did it!

Remember,

**we are working
hard to get your
home SOLD!**